

Search Engine Optimization (SEO) Packages

We can help you with initial account setup, optimizing existing accounts, and creating great content to circulate via social media to drive valuable traffic to your website.

Be found easily and get talked about by the **Right Audience**

SMILE

JOY

DELIGHT

WEB MASTER / ON-PAGE ACTIVITIES

1.	Business And Technical Overview	✓	✓	✓
2.	Keyword Research	✓	✓	✓
3.	Send the SEO Work Plan	✓	✓	✓
4.	Initial Rank Report	✓	✓	✓
5.	Google Analytics account set up	✓	✓	✓
6.	Google Webmaster account setup	✓	✓	✓
7.	Bing Webmaster Set up	✗	✓	✓
8.	Google XML sitemaps, RSS, URL List update	✓	✓	✓
9.	"No follow" links check	✓	✓	✓
10.	Optimizing Meta Tags (Title, Description and Keywords)	✓	✓	✓
11.	Robot.txt Optimization	✓	✓	✓
12.	Existing Content Review	✓	✓	✓
13.	Canonicalization Error Check	✓	✓	✓
14.	New Page Creation Recommendation (If Required)	✓	✓	✓
15.	Alt tag optimization	✗	✓	✓
16.	Broken Links Check	✗	✓	✓
17.	W3C Validation For Home Page	✗	✓	✓
18.	Content Duplicity Check	✓	✓	✓
19.	Redirect Check	✓	✓	✓
20.	No. of Keywords	10	20	35

OFF-PAGE ACTIVITIES

1.	▼ Article	✗	✓	✓
	Article Writing	You provide Article	2 Article Per Month	3 Article Per Month
	Article Submission	10 Submissions Per Article	20 Submission – 10 Submissions Per Article	30 Submission – 10 Submissions Per Article
	Approved Article Bookmarking	5 Bookmarking of 1 Approved Article	10 Bookmarking of 2 Approved Article	15 Bookmarking of 3 Approved Articles
2.	▼ Press Release	✗	✓	✓
	Press Release Writing	You provide Press Release	2 Press Release Per Month	3 Press Release Per Month
	Press Release Submission	15 Submissions Per Press Release	30 Submission – 15 Submissions Per Press Release	45 Submission – 15 Submissions Per Press Release
	Approved Press Release Bookmarking	5 Bookmarking of 1 Approved Press Release	10 Bookmarking of 2 Approved Press Release	15 Bookmarking of 3 Approved Press Release
3.	▼ Blog Post	✗	✓	✓
	Blog Post Writing	✗	✗	4 Blog Post Writing
	Blog Creation for the Website	✗	✗	1 Blog Creation for the website
	Submit blog post on weekly basis	✗	✗	1 Post of Blog on Weekly Basis
	Blog Comment	5 Blog Comments	10 Blog Comments	15 Blog Comments
4.	Bookmarking Submission	5 Bookmarking Submission	10 Bookmarking Submission	15 Bookmarking Submission
5.	Submission of Website URL in Search Engines	✓	✓	✓
6.	Classified Submission	✗	8 Classified Submission (1 classified ad creation & submission in 8 sites)	15 Classified Submission (2 classified ad creation & submission in 15 sites)
7.	PPT Creation & Submission	✗	✗	✓
8.	Video Submission (If Provided By Client)	✗	✓	✓
9.	Google plus pages Setup	✗	✓	✓
10.	Facebook Page Setup	✗	✓	✓
11.	Twitter account Setup	✗	✗	✓

COST PER MONTH

US \$220
Rs. 15,000

US \$400
Rs. 25,000

US \$750
Rs. 45,000

To Buy Contact :

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NOTES:

Quantum of Activity can shift from one platform to another based on User requirements.	Increase in no. of Fan, Followers etc can be committed more based on additional budget allocated.	Linked in and You Tube Optimisation is part of a different Package not shown here. Call Us to Enquire
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