

Smart Social Media Marketing Packages

We can help you with initial account setup, optimizing existing accounts, and creating great content to circulate via social media to drive valuable traffic to your website.

Be found easily and get talked about by the **Right Audience**

		SMILE	JOY	DELIGHT
1.	Manage Social Media Facebook Twitter Google+ Instagram Pinterest	✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ ✓ ✓
2.	User Engagement on FACEBOOK Based on Products and services listed on the site Text posts with Website links Image posts Info on Products and Services BTL events updates Success stories (Testimonials) Backlinking Web pages on posts Text posts of blog links Timeline cover change	✓ 3 Per Day 1 Per Day	 3 Per Day 3 Per Day	 2 Per Day Multiple Based On Promotion
3.	Engagement on FACEBOOK Based onTG interest area topics like: Beauty, Luxury, lifestyle, Travel, Topical events, Contests, Quotes & others Image posts concept related to your products and services	✓ 1 Per Day	✓ 3 Per Day	✓ 4 Per Day
4.	Interaction Management Comments Response Blocking Negative commenting and Spam on page Message Inbox handling	✗ ✗	✓ ✓	✓ ✓
5.	Contests Concept Design Implementation Management Gratification (Cost Borne By You)	✗ ✗	✓ 2 Per Month	✓ 4 Per Month
6.	Activities for Organic Growth Wall Posting with Links Image Sharing and tagging Post sharing and Tagging Posting to Community and groups Fan request through Suggestions Event Creation Group postings	✗ ✗	✓ ✓	✓ ✓
7.	Brand Security Blue Tick Authentication	✗ ✗	✗ ✗	✓ ✓
8.	Fan Base Commitment on Fan base growth	✓ 100 Per Month	✓ 5000 Per Month	✓ 10000 Per Month
9.	Twitter, G+, Instagram, Pintrest Post replication from Facebook Activities	✓ 2 Per Day	✗ NA	✗ NA
10.	Google+ Account Management and Custom Looks Unique Daily Posts Followers Buildup Reply/Message Management	✓ ✗ ✓ 10 Per Month ✗	✓ ✓ 15 Per Month 50 Per Month ✓	✓ ✓ 30 Per Month 1000 Per Month ✓
11.	Instagram Account Management Unique Posts	✗ ✗ ✗	✓ ✓ 15 Per Month	✓ ✓ 20 Per Month
12.	Pintrest Account Management and Custom Looks Pin Boards	✓ ✗ 5 Per Month	✓ ✓ 7 Per Month	✓ ✓ 10 Per Month
13.	Twitter Account Management and Custom Looks Unique Daily Tweets Trending Contests Followers Buildup Reply/ Message Management	✓ ✗ ✗ ✗ ✗ 10 Per Month ✗	✓ ✓ 2 Per Day ✗ 1 Per Month 50 Per Month ✓	✓ ✓ 5 Per Day 1 Per Month 1 Per Month 2000 Per Month ✓
14.	Blog Managing the WordPress blog already Created Blog Writing Comment Moderation Social Sharing	✗ ✗ ✗ ✗ ✗	✓ ✓ 4 Per Month ✓ ✗	✓ ✓ 6 Per Month ✓ ✓
15.	Web PR Article Creation PR Distribution	✗ ✗ ✗	✓ ✗ ✗	✓ 3 Per Month 10 Per Month
16.	Account Management Dedicated Account Representative Meetings Reports	✗ ✗ 1 Per Month 1 Per Month	✓ ✓ 2 Per Month 1 Per Month	✓ ✓ 2 Per Month 1 Per Month
15.	Monitoring Brand Mentions & Monitoring	✗ ✗	✗ ✗	✓ ✓

COST PER MONTH

US \$450
Rs. 30,000

US \$850
Rs. 55,000

US \$2000
Rs. 1,25,000

To Buy Contact :

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NOTES:

<p>Quantum of Activity can shift from one platform to another based on User requirements.</p>	<p>Increase in no. of Fan, Followers etc can be committed more based on additional budget allocated.</p>	<p>Linkedin and YouTube Optimisation is part of a different Package not shown here. Call Us to Enquire</p>
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